

Less Mowing

Pigs flying seems impossible, so does Empire needing 1/3 the mowing of Kikuyu and 1/2 the mowing of couch. Well the pigs may not be able to fly, but empire has been proven in research to need 1/3– 1/2 the mowing. Research by Ian Paananen (Australia)

For more information go to <http://www.empireturf.com.au/empire-turf-research2.html>

Mowing Costs – SAVE \$\$\$ Australian research

Average **MOWING FREQUENCY** for Spring & Summer 2005



Empire needs a lot less mowing than other turf types. This cuts costs dramatically if you are hiring a mowing contractor, paying staff or doing it yourself. It also reduces carbon emissions from mowers. Even for a house research has shown that you can save \$1,055.60 using Empire instead of Kikuyu and \$609.60 using Empire instead of Couch. For commercial lawns imagine the savings!

Note: Empire also needs significantly less mowing than Buffalo types.

For more info go to <http://www.empireturf.com.au/empire-turf-research2.html>

Empire remains short when

unmown – Perfect for parks, roadsides, homes etc.



After being left for 20 weeks without mowing, Empire only grew to 116.95mm compared to Kikuyu which grew to 413.15mm and Couch 205mm. Empire looked far better as it does not get too untidy. Shademaster Buffalo grew on average to 160.9mm.

For more info go to <http://ozbreed.com.au/research-papers/3yr-no-mowing-results.html>



Needs less edging

Empire requires less edging than Couch, Kikuyu and Buffalo. It is the safe choice around gardens. In fact Kikuyu and Couch need 10 times more edging.

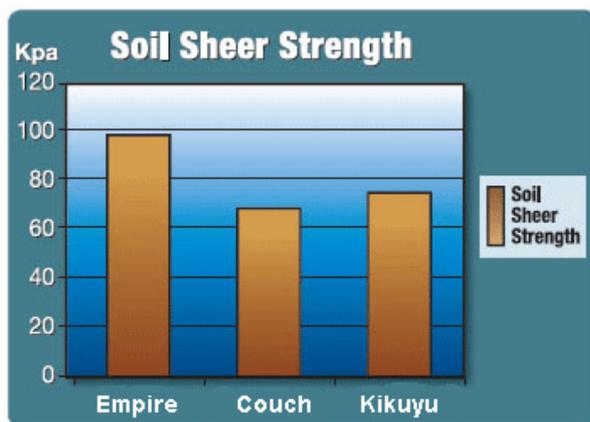
Note: Based on actual edging practices

Drought Tolerance – Proof that Empire is more drought tolerant

In the largest drought study on turf in the world, of all the varieties available in Australia only a few couch varieties and Empire Zoysia were approved as drought tolerant enough. No Buffalo types in Australia made it. The study was conducted in a desert type area of the USA. www.ozbreed.com.au/download/Saws.pdf

Another study also shows Empire has good recovery from drought (Florida University) www.ozbreed.com.au/download/UniFloridaEmpire.pdf

Great for Slopes – Strengthens the soil



Empire is the best turf for strengthening soil which means a safer choice for steep slopes and retaining wall areas. Empire strengthens the soil significantly, at a rate of 97.9 kPa, considerably more than Couch 68.1 kPa and Kikuyu 72.4 kPa. kPa (Kilopascals measure the strength of a soil by shear strength).

(From Australian Study)

For more info go to:

<http://ozbreed.com.au/research-papers/erosion-research.html>

Pest & Disease Resistance – More resistant than other varieties



Observations have shown that there have been less frequent and less severe instances of the pests Army Worm, Web Worm and Black Beetle in Empire. Mealy bug, as with some other turf types, has caused some problems, but it is easily fixed and mainly causes problems in the more humid areas of Australia. Empire has had no major disease problems.

For more info go to <http://www.empireturf.com.au/pdf/EmpireTurf24pg.pdf>

Herbicide Tolerance

Most weeds can easily be removed from Empire by use of selective herbicide (see label). A recent study showed remarkable resistance to some herbicides.

For more info go to <http://www.ozbreed.com.au/download/ElevatedRatesofHerbicidesEMPIRE.pdf>

Less Fertiliser

Empire needs less fertiliser to maintain acceptable quality. Research from University of Florida.

For more info go to <http://www.ozbreed.com.au/download/UniFloridaEmpire.pdf>